


SkillSet Group, LLC Unveils New Brand Position and Identity



"Our new Brand reflects the company's dedication to its clients, customers, and employees."

 **Santa Ana, CA / May 25, 2017 11:30 am PST / SkillSet Group, LLC.**, a leading provider of recruiting and staffing services within the Engineering, Manufacturing, and Technology sectors announced today it has unveiled a refreshed brand positioning and identity that includes a new logo, messaging, and website.

Skillset's new branding and image captures an integrated profile for the company and more effectively communicates the value it brings to its clients, candidates, and internal employees. Skillset's mission was founded on the idea of creating a culture that supports long term retention, internally, for our candidates as well as our customers. By providing our customers with the highest levels of customer service, our reputation as a leader in the staffing industry continues to grow by matching the perfect skillset with the perfect employer. As an organization dedicated to building meaningful partnerships with its clients and candidates the company is keeping its trademarked slogan "What's your Skillset?".

"What sets Skillset apart from our competition is our *culture*. We are building a completely different model than the traditional corporate staffing model. We continue to make substantial equity partnerships and investments with companies in the Technology and Manufacturing fields that are experiencing hypergrowth. As our culture grows, so does our business relationships with our clients, candidates, and employees. It strengthens the bond that propels our growth, which is why we chose to incorporate green into our new branding and image," said President & CEO, Clint Armstrong.

Since 2013, SkillsetGroup has grown to become the fastest growing staffing companies within the United States with over 5,000 % growth in the past 3 years. It plans to cement its stake in the Forbes 5000 list next year positioning itself to be in the top 500 companies.

To learn more information or to see Skillset's fresh look, visit www.SkillsetGroup.com.

About SkillsetGroup

For the past 4 years, SkillSet Group LLC. has distinguished itself as a leader in recruiting and staffing services by having a deep understanding of people, processes, and business. Headquartered in Santa Ana, CA SkillsetGroup, operates a network with more than 20 internal employees and 100's of external employees dedicated to serving our customers. To learn more, visit www.SkillsetGroup.com.